



## 滙豐 One: 香港學界電競運動總會 (「SEFHK」) 月桂盃 2024 優惠

1. 推廣期: 2024 年 8 月 10 日至 2024 年 8 月 11 日
2. 參加者可透過完成相關任務 (「任務」) 以獲得現場抽獎 (「抽獎」) 機會及 / 或換領禮品 (「禮品」):
  - a. 任務一: 於會場用 HSBC HK App 開立滙豐 One 戶口
  - b. 任務二: 於會場用 HSBC HK App 申請滙豐信用卡
  - c. 任務三: 追蹤滙豐香港 Instagram (@hsbc\_hk) 並於會場拍攝照片/短片再上傳到 Instagram, 並於帖文標籤 #滙豐 One。
3. 參與任務一及/或任務二之參加者必須年滿 18 歲。
4. 完成上述任務一或任務二的參加者可獲抽獎機會一次。每位參加者於推廣期內完成任務一或任務二可獲最多兩次抽獎機會。參加者可於每一次抽獎中隨機獲得以下一份禮品:
  - a. 滙豐 One x T1 《League of One》Party 門票 (「門票」) 兩張 (即場獲取換領券, 需按指示登記換領門票。每位參加者只可獲得門票一次。如參加者抽中門票兩次, 他/她必須選擇另一份禮品以作替代。); 或
  - b. Logitech Club 港幣 200 元禮品卡一張; 或
  - c. 滑鼠桌墊一張; 或
  - d. 珍藏卡一套。
5. 完成上述任務三可選擇珍藏卡一張或貼紙一張。珍藏卡為隨機發放, 不設更換。每位參加者於推廣期內最多可獲珍藏卡一張。
6. 禮品先到先得, 送完即上。
7. 門票得獎者 (須為滙豐客戶) 須於 2024 年 8 月 12 日或之前將於換領券上之得獎參考編號、個人英文全名 (必須與滙豐紀錄相同)、電話號碼 (必須與滙豐紀錄相同) 及電郵地址 (必須與滙豐紀錄相同) 發送至 [hsbc.marketing.promotions@hsbc.com.hk](mailto:hsbc.marketing.promotions@hsbc.com.hk) (主題註明「月桂盃 T1 門票得獎者」) 作登記換領門票兩張之用。
8. 如在指定時間內本行未能收到門票得獎者之登記換領電郵, 或得獎者被發現不符合參加資格, 又或得獎者未能提交充足資料核實其身份, 其得獎資格將被取消。
9. 門票得獎參考編號只可作登記換領一次, 如發現多於一次登記, 本行會以第一封電郵為準。本行保留取消禮品之權利。此活動所收集之得獎者的個人資料包括個人全名, 電話號碼及電郵地址, 只會被用於有關此換領門票之事宜。

10. 門票將於 2024 年 8 月 31 日或之前以手機短訊及/或電郵及/或 HSBC HK App 推播通知形式發送至得獎者於本行登記之紀錄。
11. 抽獎機會及禮品不得轉讓、轉售、轉送、協議、退換或轉換成現金。香港特別行政區（「香港」）的香港上海滙豐銀行有限公司（及其繼承人及受讓人）（「本行」）有權以其他價值相約之禮品代替而毋須另行通知。
12. 本行將在客戶完成任務一時收集其滙豐 One 戶口號碼的第 4 至第 7 位數字，及在客戶完成任務二時收集其滙豐信用卡申請的參考編號作為驗證和內部分析用途。所收集的資料將保留至活動結束。
13. 因延遲、押後或取消本活動而引致之任何開支、不便或費用，本行恕不負責。
14. 本行有絕對酌情權決定參加者是否有資格參加活動及接受禮品。如本行在任何時候發現參加者，無論是在推廣期之後還是在推廣期內，未能遵守本條款及細則、涉及任何舞弊、濫用及/或欺詐成分、虛報資料或違反適用的法律或法規，本行有權取消其參加本活動及收到本活動禮品的資格。
15. 對於參加者因參與本活動或因得獎而產生的一切額外費用（包括因領獎及使用禮品時所產生之費用）、損害、損失、索賠、費用或訴訟，本行概不負責。
16. 禮品若有遺失或損壞，本行概不負責。
17. 禮品的使用可能受到供應商適用的條款和條件的限制。對於本抽獎活動中的禮品供應商所提供的商品和服務的質量，本行概不負責，也不承擔任何責任。
18. 本活動推廣優惠受法律及監管條例約束。
19. 除獲享本活動任何推廣優惠之客戶及本行以外，並無其他人士有權按《合約（第三者權益）條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
20. 如有任何爭議，本行將保留最終決定權。
21. 本行可隨時更改所有條款及細則、取消及/或終止優惠。有關更改的推廣優惠、條款及細則可以於 SEFHK 網站。
22. 以上條款及細則受香港特別行政區法律所管轄，並按照香港特別行政區法律詮釋，並以英文版本為準。

借定唔借？還得到先好借。

由香港上海滙豐銀行有限公司刊發

Issued by The Hongkong and Shanghai Banking Corporation



## HSBC One: Hong Kong Student Esports Federation (SEFHK) Laurel Cup 2024 Offers

1. Promotional Period: 10 August 2024 to 11 August 2024
2. Participants who completed the designated missions ("Missions") will be entitled to on-site lucky draws ("Lucky Draw") and/ or gifts ("Gift"):
  - a. Mission 1: Open an HSBC One account via HSBC HK App at the event
  - b. Mission 2: Apply for an HSBC Credit Card via HSBC HK App at the event
  - c. Mission 3: Follow HSBC HK Instagram (@hsbc\_hk), take photos/videos and upload to Instagram with #HSBCOne hashtag at the event.
3. Participants must be aged 18 or above to be eligible to participate in Mission 1 and/or Mission 2.
4. Participants who complete Mission 1 and Mission 2 can get one Lucky Draw chance for each Mission completed. During the Promotional Period, participants can get a maximum of two Lucky Draw chances by completing both Mission 1 and Mission 2. Participants can get one of the below Gifts randomly in each Lucky Draw:
  - a. Two tickets to the HSBC One x T1 《League of One》 Party ("Tickets") (in the form of redemption voucher, winners are required to redeem the Tickets according to instructions. Participants can only receive the Tickets once. If a participant wins the Tickets twice, he/she must choose an alternative Gift as a substitute.); OR
  - b. One Logitech Club HKD200 gift card; OR
  - c. One desk mat; OR
  - d. One set of photo card.
5. Participants who complete Mission 3 can choose one photo card or one piece of sticker. Photo card will be distributed randomly and cannot be exchanged. Each participant can only get a maximum of one photo card during the Promotional Period.
6. Gifts are available on first come, first served basis, until stock lasts.
7. Winners of Tickets are required to send the reference number as shown on the ticket redemption voucher, English full name (same as HSBC's record), mobile phone number (same as HSBC's record) and email address (same as HSBC's record) to [hsbc.marketing.promotions@hsbc.com.hk](mailto:hsbc.marketing.promotions@hsbc.com.hk) (with subject line 'T1 tickets winner of Laurel Cup') to register for the redemption of two Tickets on or before 12 August 2024.
8. If the Bank fails to receive any registration from the winner of Tickets within the designated time, or if the winner is found to be ineligible to enter the Lucky Draw, or if the winner fails to provide the required information for identity verification, the winner will be disqualified.
9. The reference number of Tickets can only be registered once, and the Bank will refer to the first registration only if multiple registrations were found. The winners' personal data including full names, mobile phone numbers and email addresses will be collected only for the use of the tickets redemption.

10. Tickets will be sent on or before 31 August 2024 to winners via SMS and/or email and/or push notifications on HSBC HK App according to the Bank's record as at the date of reward fulfilment.
11. The Lucky Draw chance and Gift are non-transferable, non-negotiable, non-refundable and non-exchangeable for cash. The Hongkong and Shanghai Banking Corporation Limited (the 'Bank') in the Hong Kong Special Administrative Region ('Hong Kong') reserves the right to substitute any of the Gifts with other considerations of an equivalent or approximate value without prior notice.
12. The Bank will collect the 4th to 7th digit of the customer's HSBC One account number upon completing Mission 1 and the reference number of the customer's HSBC Credit Card application upon completing Mission 2 for verification and internal tracking purposes. The information collected will be retained until the end of the event.
13. The Bank shall not be responsible for any expenses, inconvenience or costs incurred due to any delay, postponement or cancellation of the event.
14. The Bank has absolute discretion in determining a person's eligibility to receive the Gift. If the Bank discovers at any time, whether after or during the Promotional Period, that any person has failed to comply with these Terms and Conditions, the Bank is entitled to disqualify the person from participating in the event and receiving the Gift.
15. The winners will be personally responsible for any and all additional costs incurred due to or relating to the acceptance and use of the Gift. The Bank shall not be liable for any damages, losses, claims, costs or proceedings incurred or suffered by the eligible customers as a result of their participation in the event or the Lucky Draw.
16. The Gift is not replaceable in the event of any loss or damage.
17. Use of the Gift (or any alternative gift) may be subject to the suppliers' terms and conditions applicable thereto. The Bank is not responsible for and shall have no liability in respect of the quality of goods and services provided by the suppliers of the Gift (or any alternative gift) in this Lucky Draw.
18. This event is subject to the prevailing regulatory requirements.
19. No person other than the eligible customer and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
20. In the event of any dispute, the decision of the Bank shall be final and conclusive.
21. The Bank reserves the right to change these Terms and Conditions at any time without prior notice and the Bank accepts no liability for any such change, withdrawal and termination. The Lucky Draw may be withdrawn or terminated by the Bank at its discretion in which case the Bank will notify you on SEFHK's website as soon as practicable.
22. These Promotional Terms and Conditions are governed by and construed in accordance with the laws of Hong Kong and the English version of these Terms and Conditions shall prevail.

To borrow or not borrow? Borrow only if you can repay!

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