



香港學界電競運動總會 (SEFHK) x 滙豐One 優惠 — 鬥快開戶搶T1活動門票 (「推廣活動」) 的條款及細則

優惠推廣期

1. 此優惠之有效期為2024年7月2日15:00至2024年8月2日23:59，包括首尾兩天 (「推廣期」)，或直至名額已滿，並以較早者為準。

誰可以參加此優惠

2. 參加者須符合以下所有條件才可以於香港上海滙豐銀行有限公司 (及其繼承及受讓人) (「滙豐」) 透過香港滙豐流動理財應用程式 (HSBC HK App) 開立滙豐One戶口：

「全新滙豐客戶」

- (a) 年齡18歲至25歲的大專生；及
- (b) 持有香港身份證 (永久或非永久性居民)；及
- (c) 現在並未於滙豐持有任何理財/投資戶口或滙豐信用卡 (包括附屬卡) 的客戶。

「現有滙豐客戶」

- (d) 年齡18歲至25歲的大專生；及
- (e) 持有不屬於綜合理財戶口下的滙豐往來、儲蓄、定期存款或投資戶口；及
- (f) 現在並非綜合理財戶口持有人。

如何獲享優惠

3. 參加者須符合以下所有條件可獲享推廣活動獎品 (「合資格客戶」)：
 - (a) 於推廣期內於香港特別行政區 (「香港」) 透過HSBC HK App成功開立滙豐One戶口 (「合資格戶口」) 並作為個人戶口持有人；及
 - (b) 居住於香港；及
 - (c) 在開立戶口過程中提供有效的電郵地址及流動電話號碼，並於獲得相關獎品 (請參照以下第4項條款) 時仍在滙豐之紀錄中保留有效的電郵地址及流動電話號碼；及
 - (d) 於開戶後到香港學界電競運動總會 (「SEFHK」) 網頁 <https://www.sefhk.org/hsbc-one-promo/> 以與開戶時相同的電郵地址 (「合資格電郵」)，並按照SEFHK的登記表格內要求提供的個人資料及上載有效學生証的檔案以完成登記；及
 - (e) 首20名完成第3(c)及第3(d)項條款的合資格客戶，將會在登記後24小時內收到SEFHK通知；並要在收到通知後的7個工作天內，將滙豐One的歡迎電郵，以合資格電郵轉寄至SEFHK的電郵地址「hello@sefhk.org」；及
 - (f) 透過HSBC HK App啟動推播通知功能 (包括銀行交易及服務及專屬優惠)，並於獲得相關獎品時仍保持啟動狀態以接收獎品。
4. 參加者的登記紀錄會以SEFHK的登記表格為準，獎品先到先得，額滿即止。
5. 符合上述第2及第3項條款的合資格客戶將會收到SEFHK的通知，並須要在2024年8月9日或之前將與滙豐紀錄相符的個人資料發送到指定滙豐電郵，以登記滙豐One x T1《League of One》Party門票兩張 (「獎

- 品」)。
6. 如合資格客戶於SEFHK網站完成登記，但未能按照上述第3項條款的規定開立合資格戶口及/或將滙豐One歡迎郵件轉發至SEFHK的電郵，滙豐可保留獎品並以滙豐認為適當的方式重新分配獎品。
 7. 每位合資格客戶只可參加推廣活動一次。
 8. 推廣活動不適用於：
 - (a) 滙豐職員；或
 - (b) SEFHK職員；或
 - (c) 美國公民、美國居民及美國納稅人。
 9. 此優惠於SEFHK的Facebook、Instagram及Discord專頁進行。此優惠登記將於SEFHK收到 20 份登記後截止，而SEFHK將在其Facebook、Instagram及Discord專頁發布相關公告。
 10. **個人資料**：全新滙豐One客戶開立新的合資格戶口須確定明白及同意接受滙豐可以根據列載於《隱私聲明》之用途，而使用和披露滙豐目前或隨後持有的有關客人之所有個人資料及成為合資格戶口持有人後將會受「綜合理財戶口的條款及細則」之約束。現有滙豐客戶將現有戶口升級至合資格戶口須確定明白及同意接受滙豐可以根據列載於《資料私隱通知》，而使用和披露滙豐目前或隨後持有的有關客人之所有個人資料及升級至合資格戶口後將會或將會繼續受「綜合理財戶口的條款及細則」之約束。有關《資料私隱通知》，詳情可瀏覽滙豐網頁 [選擇「銀行服務」>「重要通告」>「私隱與保安」]；「綜合理財戶口的條款及細則」之詳情，可瀏覽滙豐網頁—滙豐One概覽或個人綜合理財戶口概覽。
 11. SEFHK及/或滙豐銀行為本次活動所收集的所有其他個人資料將僅用於活動登記及獎品發送用途。

獲享優惠前須注意事項

12. 合資格客戶須確保於整個推廣期及獲取有關優惠時，於滙豐的個人資料紀錄正確及有效，合資格客戶方可獲取優惠。
13. 滙豐將於2024年8月31日或之前以手機短訊及/或電郵及/或HSBC HK App推播通知形式將獎品發送至得獎的合資格客戶於滙豐之紀錄。
14. 此推廣受法律及監管條例約束。
15. 除合資格客戶、SEFHK及滙豐以外，並無其他人士有權按《合約（第三者權益）條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
16. SEFHK及滙豐有權以任何其他獎品替代而毋須另行通知。
17. 獎品（或其他替代獎品）不得轉贈及不可兌換現金。
18. 獎品若有遺失或損壞，SEFHK及滙豐概不負責。
19. SEFHK及滙豐保留最後權利決定客戶是否合資格獲得優惠。如SEFHK或滙豐於任何階段（推廣期內或其後）發現任何合資格客戶不遵守本條款及細則，SEFHK或滙豐有權取消其參加本推廣的資格及所獲得的獎品。
20. 如SEFHK或滙豐發現任何合資格客戶於推廣期內不遵守本條款及細則、涉及任何舞弊、濫用及/或欺詐成分、虛報資料或違反適用的法律或法規，SEFHK或滙豐有權取消其參加本推廣活動的資格。如果合資格客戶被取消資格，獎品可能會被撤銷和收回。
21. 合資格客戶有責任遵守任何有關授予獎品的稅收、關稅、徵稅或類似罰款的法律（自費），SEFHK及滙豐對此不承擔任何責任。

22. 如有任何有關本推廣活動及/或優惠的爭議，SEFHK及滙豐保留一切最終決定權，並具約束力。
23. SEFHK及滙豐可隨時更改所有條款及細則、取消及/或終止優惠而毋須事先通知。有關更改的推廣優惠、條款及細則可以於SEFHK的Facebook、Instagram及Discord找到。
24. **其他推廣：**若合資格客戶同時享有同一產品/服務的其他優惠，滙豐保留權利只提供價值最高的一項優惠。
25. 本推廣活動及優惠只於香港特別行政區舉行。本條款及細則受香港特別行政區法律所管轄，所有參加者須遵守香港特別行政區司法機構的裁判。
26. 本條款及細則的中英文版本如有歧義或不一致，概以英文版本為準。



Promotional Terms and Conditions of Hong Kong Student Esports Federation (SEFHK) x HSBC One Offer — Open an account to grab T1 event tickets (the “Offer”)

Promotional period

1. The promotional period is from 2 July 2024 18:00 to 2 August 2024 23:59 (both dates inclusive) (the “Promotional Period”) or until stock lasts, whichever is earlier.

Who can participate in this offer

2. A participant has to meet all the following criteria to open a HSBC One account with the The Hongkong and Shanghai Banking Corporation Limited (“HSBC”) via HSBC HK Mobile Banking App (HSBC HK App):

For “New to HSBC Customers”

- (a) aged 18-25 tertiary students; and
- (b) must be a HKID holder (permanent or non-permanent resident); and
- (c) must NOT be a holder of any HSBC banking or investment accounts or credit cards (including supplementary).

For “Existing HSBC Customers”

- (d) aged 18-25 tertiary students; and
- (e) must be a holder of a standalone HSBC current, savings, Time Deposit or investment account in which all such accounts are not under an integrated account; and
- (f) must NOT be a holder of an Integrated Account.

How to enjoy this offer

3. A participant must fulfil all the following requirements in order to receive the promotional gift (“Eligible Customer”):
 - (a) successfully opens a new HSBC One account (“Applicable Account”) through the HSBC HK App in the Hong Kong Special Administrative Region (“Hong Kong”) as the sole account holder during the Promotional Period; and
 - (b) resides in Hong Kong; and
 - (c) provides a valid e-mail address and mobile number during the account opening journey and continue to maintain the valid e-mail address and mobile number in HSBC’s record as at the date of the Gift fulfilment (please refer to Clause 4 below); and
 - (d) after account opening, visits the Hong Kong Student Esports Federation (“SEFHK”) website <https://www.sefhk.org/hsbc-one-promo/> to complete registration using the same email address as the one used during account opening (“Eligible Email”), and provide the necessary personal information as required on SEFHK’s registration form ; and
 - (e) the first 20 Eligible Customers who complete clauses 3(c) and 3(d) will receive notification from SEFHK within 24 hours after registration; within 7 working days after receiving SEFHK’s notification, use Eligible Email to forward the HSBC One welcome email to SEFHK’s email: “hello@sefhk.org”; and
 - (f) enables push notifications (including Transactions & Services and Personalised offers) via HSBC HK App and continue to maintain opt-in as at the date of Gift fulfilment to receive the Gift.
4. Registration record is based on the receipt time of SEFHK’s registration form. Gift is available on first come, first served basis, until stock lasts.

5. Provided that the requirements in Clause 2 and Clause 3 are satisfied, an Eligible Customer will be invited by SEFHK to send their personal details that match with HSBC's record to a designated HSBC email address on or before 9 August 2024 to register for two "HSBC One x T1 《League of One》 " tickets ("Gift")
6. If the Eligible Customer completes the registration at SEFHK's website but fails to open Applicable Account and/or forward the HSBC One welcome email to SEFHK's email as stated in Clause 3 above, HSBC may retain the Gift(s) and reallocate the Gift(s) in a manner as the HSBC sees fit.
7. Each Eligible Customer can only participate in this Offer once.
8. This Offer is not applicable to:
 - (a) HSBC employees; or
 - (b) SEFHK's employees; or
 - (c) A citizen/resident/tax payer resident of the United States of America (US).
9. This offer details are available on the Facebook, Instagram and Discord pages of SEFHK. The registration of the Offer will close upon SEFHK receiving 20 registrations and SEFHK will make relevant announcement on its Facebook, Instagram and Discord pages.
10. **Personal Data:** Customers who are new to HSBC One and open an Applicable Account are required to understand and agree that HSBC may use and disclose all personal data about them that HSBC currently or subsequently holds for the purposes set out in HSBC's Data Privacy Notice and that they will be subject to the Integrated Account Terms and Conditions upon becoming a holder of an Applicable Account. Existing HSBC Customers who are converting their existing accounts to an Applicable Account are required to understand and agree that the Bank may use and disclose all personal data about them that the Bank currently or subsequently holds for the purposes set out in the Data Privacy Notice and that they will be or will continue to be subject to the Integrated Account Terms and Conditions upon converting to an Applicable Account. For details of the Data Privacy Notice, please visit the HSBC website [Select "Banking" > "Important Notices" > "Privacy and Security"]; for the Integrated Account Terms and Conditions, please refer to the HSBC website – HSBC One for details.
11. All other personal data collected by SEFHK and/or HSBC for this campaign will only be used for campaign registration and fulfillment purposes.

Read before enjoying the Offer

12. An Eligible Customer's personal information in HSBC's record must be accurate and valid during the Promotional Period and as at the date of Gift fulfillment for the Eligible Customer to be entitled to the Offer.
13. The Gift will be sent to the winning Eligible Customer via SMS and/or email and/or push notifications on HSBC HK App on or before 31 August 2024 according to HSBC's record as at the date of Gift fulfillment.
14. The Offer is provided subject to the prevailing legal and regulatory requirements.
15. No person other than the customer who enjoys the Offer, SEFHK and HSBC will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Promotional Terms and Conditions.
16. SEFHK and HSBC reserve the right to replace the Gift with alternative gifts without prior notice.
17. The Gift (or any alternative gift) is non-transferrable and non-exchangeable for cash.

18. The Gift is not replaceable in the event of any loss or damage.
19. SEFHK and HSBC have the sole and absolute discretion in determining a person's eligibility to receive the Offer. If SEFHK or HSBC discover at any time, whether after or during the Promotional Period, that any person has failed to comply with these terms and conditions, SEFHK or HSBC is entitled to disqualify the person from participating in this Offer and receiving the Gift.
20. SEFHK and HSBC further reserve the right to exclude an Eligible Customer who violates these terms and conditions, tampers with the Offer, engages in abusive, deceit or fraudulent behavior in relation to the Offer or makes false representations or statements or violates applicable law or regulations. If an Eligible Customer is excluded, the Gift may be subsequently revoked and reclaimed.
21. It is the Eligible Customer's responsibility to comply (at their own expense) with any laws requiring payment of any tax, duty, levy or similar impost relating to the award of the Gift, SEFHK and HSBC shall have no responsibility in respect thereof.
22. In the event of any dispute arising from the Offer, the decision of SEFHK and HSBC shall be final and conclusive.
23. SEFHK and HSBC reserve the right to change these terms and conditions and terminate the Offer at any time without prior notice. The latest details of the Offer and the revised terms and conditions will be made available on SEFHK's Facebook, Instagram and Discord pages as soon as practicable.
24. **Other Promotions:** In the event that an Eligible Customer is also entitled to other prevailing promotional offers for or relating to the same product/service, HSBC reserves the right to provide only the offer of the highest value to the customer.
25. The Offer is held within Hong Kong. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong and each Eligible Customer submits to the exclusive jurisdiction of the courts of Hong Kong.
26. In the event of any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the English version shall apply and prevail.